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Wise Alloys Names New Vice Presidents for Can Products and Common Alloy Markets

MUSCLE SHOALS, Al. – Wise Alloys has named two new vice presidents to manage central parts of its business, including its core product of manufacturing aluminum can sheet, according to Randall Powers, president and chief operating officer of Wise Metals Group, the parent company of Wise Alloys. Both individuals will report directly to Phil Tays, Wise Alloys senior vice president, manufacturing.

Earl McGuire, a long-term veteran of the aluminum business, has been appointed vice president for can products at Wise Alloys, the third largest manufacturer of aluminum can sheet in the world. A native of nearby Florence, Al., McGuire has spent most of his career at the Muscle Shoals facility, beginning in May 1977.

Geron Davis has been named vice president of common alloys coil products such as boat sheet, wide-roof coil and Star-Bright™, Wise Alloys' aluminum sheet embossed with a high-luster tread pattern, used to manufacture pick-up truck toolboxes and non-skid surfaces for fire trucks, among other uses. Davis joins Wise Alloys following a 16-year career at Ormet Aluminum Mill Products in Hannibal, Ohio.

“We’re very pleased to have such experienced and knowledgeable veterans of the aluminum industry to manage these Wise Alloys product lines,” said Powers. “Earl McGuire knows the Wise Alloys plant and our core can-sheet product extremely well. And Geron Davis brings a wealth of knowledge and a whole new set of skills to the Wise family.”

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McGuire earned his bachelor of science in mechanical engineering from the University of Alabama in 1975 before joining the Monsanto Co. in Decatur, Al., as a research engineer. He joined Reynolds in 1977 as an area maintenance engineer at the aluminum reduction plant. He later moved to Richmond, Va., to lead the design and construction of the Southern Reclamation plant in Muscle Shoals.

McGuire subsequently became plant engineer at Alreco in Benton Harbor, Mich. He returned to Muscle Shoals in 1992 as the environmental control manager. He has also served as operations manager at Alabama Reclamation, director of casting and reclamation and director of hot rolling for Wise Alloys.

Davis, who has an associate's degree from Pikes Peak Community College in Colorado, most recently served as operations manager for Ormet Aluminum Mill Products. As a plant-production manager at multiple plants, he has managed plant-wide operations of 450 union and multi-level management employees.

He began his career in the aluminum industry in 1988 as a maintenance supervisor for Consolidated Aluminum. He joined Ormet in 1989 as a finishing supervisor and continually progressed as a hot-mill supervisor, then finishing superintendent.

Davis was once the owner of Industrial Wood, Inc. in Woodsfield, Ohio from 1997-1999 before rejoining Ormet as the cast-house supervisor. He became plant production manager in 2003.

About Wise Metals Group

Based in Baltimore, Md., Wise Metals Group LLC includes Wise Alloys, the world's third-leading producer of aluminum can stock for the beverage and food industries and an environmentally friendly company using recycled aluminum in the production of its can stock; Wise Recycling, one of the largest, direct-from-the-public collectors of aluminum beverage containers in the United States, operating shipping and processing locations throughout the United States that support a network of neighborhood collection centers; and Listerhill Total Maintenance Center, specializing in providing maintenance, repairs and fabrication to manufacturing and industrial plants worldwide ranging from small on-site repairs to complete turn-key maintenance.

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