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FOR IMMEDIATE RELEASE:
July 8, 2004

Wise Metals Group Names Randall Powers as President and Chief Operating Officer

BALTIMORE, MD. – Wise Metals Group LLC has named Randall Powers to the posts of president and chief operating officer, Chairman/CEO David F. D’Addario announced today.

Powers will oversee the company’s Wise Alloys manufacturing facility, which includes Alabama Reclamation Operations and Southern Reclamation Operations, Wise Recycling’s operations nationally and the firm’s Listerhill Total Maintenance Center. Powers will report directly to D’Addario and will be based at the company’s Wise Alloys plant in Muscle Shoals, Ala. He will assume his duties July 12, according to D’Addario. He will also be part of the senior management team which will help integrate all future acquisitions.

D’Addario, Wise Metals Group majority owner and chairman, had taken the additional title of chief executive officer in January after President and CEO John Cameron was named vice chairman. The position of president had been vacant since Cameron’s promotion, according to company officials.

“Randall Powers is a terrific addition to the Wise Metals Group senior management,” said D’Addario. “He has a great working knowledge of our core businesses and has proven he can implement changes. Over the past year, we have assembled a team that will help Wise Metals Group evolve and prosper and Randall’s skills and experience perfectly complement our organization. I look forward to working with him as we continue our efforts to make Wise Metals Group even stronger and more competitive.”

Powers most recently served as chief of operations for Richardson, Texas-based management consultants Dewolff, Boberg & Associates (DBA) and has more than a decade of experience working for companies such as Ford Motor Co., Morris Communications, Fremont Partners, Alliance Tech Systems, MTU and Kaiser Aluminum. While at DBA, Powers helped Wise Metals Group subsidiary Wise Alloys create and implement a comprehensive management operating system, resulting in increased output, improved quality and significant energy and labor savings.

“I believe there is room for growth with Wise Alloys in the second-tier aluminum market and I intend to focus on quality, service and customer relations as my first initiatives,” said Powers. “Personally, I look forward to becoming part of a senior management team that is truly concerned with and dedicated to what’s in the best interest of the corporation.”

Prior to DBA, where he had worked since 1994, Powers held various positions for United Parcel Service of America (UPS) from 1984 to 1990. He holds a bachelor’s degree in economics and a master’s degree in communications from the University of Georgia. Powers currently resides in Atlanta with his wife, Beth, and their three children.

About Wise Metals Group

Based in Baltimore, Md., Wise Metals Group LLC includes Wise Alloys, the world’s third-leading producer of aluminum can stock for the beverage and food industries and an environmentally friendly company using recycled aluminum in the production of its can stock; Wise Recycling, one of the largest, direct-from-the-public collectors of aluminum beverage containers in the United States, operating shipping and processing locations throughout the United States that support a network of neighborhood collection centers; and Listerhill Total Maintenance Center, specializing in providing maintenance, repairs and fabrication to manufacturing and industrial plants worldwide ranging from small on-site repairs to complete turn-key maintenance.

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